

# - Advertising on MatchEbony.com -

Matchebony.com is a fast growing social dating network for black singles and people looking to find black singles to date. We have thousands of singles looking to find love and plenty of new members are signing up every day.

With your ads you will reach single African American men and women.

## We offer variety of ad opportunities:

- Banner ads
- Newsletter advertisement
- Host a giveaway
- Text ads

## Ads that we cannot accept:

Adult content (this includes adult-oriented dating and companionship services such as mail-order brides), Content that advocates against an individual, group, or organization, Copyrighted material, Drug, alcohol, and tobacco-related content, Hacking and cracking content, Sites that offer compensation programs ("pay-to" sites), Sites that use Google Brand features, Violent content, Weapon-related content, Other illegal content.

Just tell us what you are looking for and we can accommodate it. For more information, please emails us at: dating@matchebony.com





# **Banner Ads**

Match Ebony offers a variety of advertising zones, week or a month buyout.

Leaderboard is displayed on all pages except homepage (landing pages). Skyscraper is displayed on all pages except homepage (landing pages), login and register page.

## **Desktop size options**

Size	Name	Week	Month
728x90px	Leaderboard	\$29	\$110
300x250px	M Rectangle	\$19	\$70
336x280px	L Rectangle	\$19	\$70
160x600px	Skyscraper	\$29	\$110
468x60px	Banner	\$19	\$70

## **Mobile size options**

Size	Name	Week	Month
234x60	Half Banner	\$19(\$4.75)	\$70 (\$17.50)
250x250	Square	\$25(\$6.25)	\$90 (\$22.50)

Choose one month and save! If you want to advertise on both desktop and mobile version the price is desktop +25% of the mobile price.

Other sizes available upon request.

## Remember:

- Deliver the advertising material at least 3 days before the start date.
- Banner format should be .jpg, .gif, .png or .fla.
- Banner size max 40kt.
- Banner should open in a new window/tab when clicked
- Voice should be enabled only when the banner been clicked

With flash banner always deliver a backup image, either as in .jpg, gif or png-format. Flash banners cannot be used for mobile version.





## **Text Ads**

We do offer text ads but on limited locations. Text ads are mostly placed on the dating article pages. Your text ad will be shown on all article pages. If you have another location in mind, don't hesitate to ask. The text ad can have a title of max 45 characters and description max 120 characters

Price: \$30 /month

## Newsletter

Our newsletter is sending out to thousands of singles. We can now include you in our next newsletter. You can target your newsletter by: gender, age, state, country.

Price: \$159 per newsletter

## What else do we offer?

#### **Article advertisement**

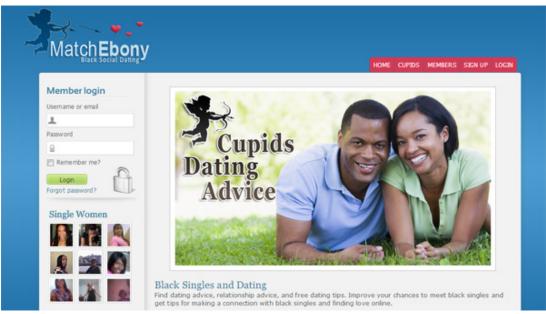
We can do a post about your product/service. It's great to combine with an offer. Banners can be displayed with in the post. Price for post is \$59

#### Host a giveaway

We love to host giveaways and our members love them too! Products for giveaway must be valued at more than \$30. Giveaways are promoted with banners and in our newsletter. Contact us for price.

#### Charity

We are interested in all charity and nonprofit opportunities as well. So if you own a charity or a nonprofit organization tell us what you have in mind. We can e.g. do an article (provided by you). All we ask is that it's unique content and that we can somehow connect it with dating.



www.matchebony.com